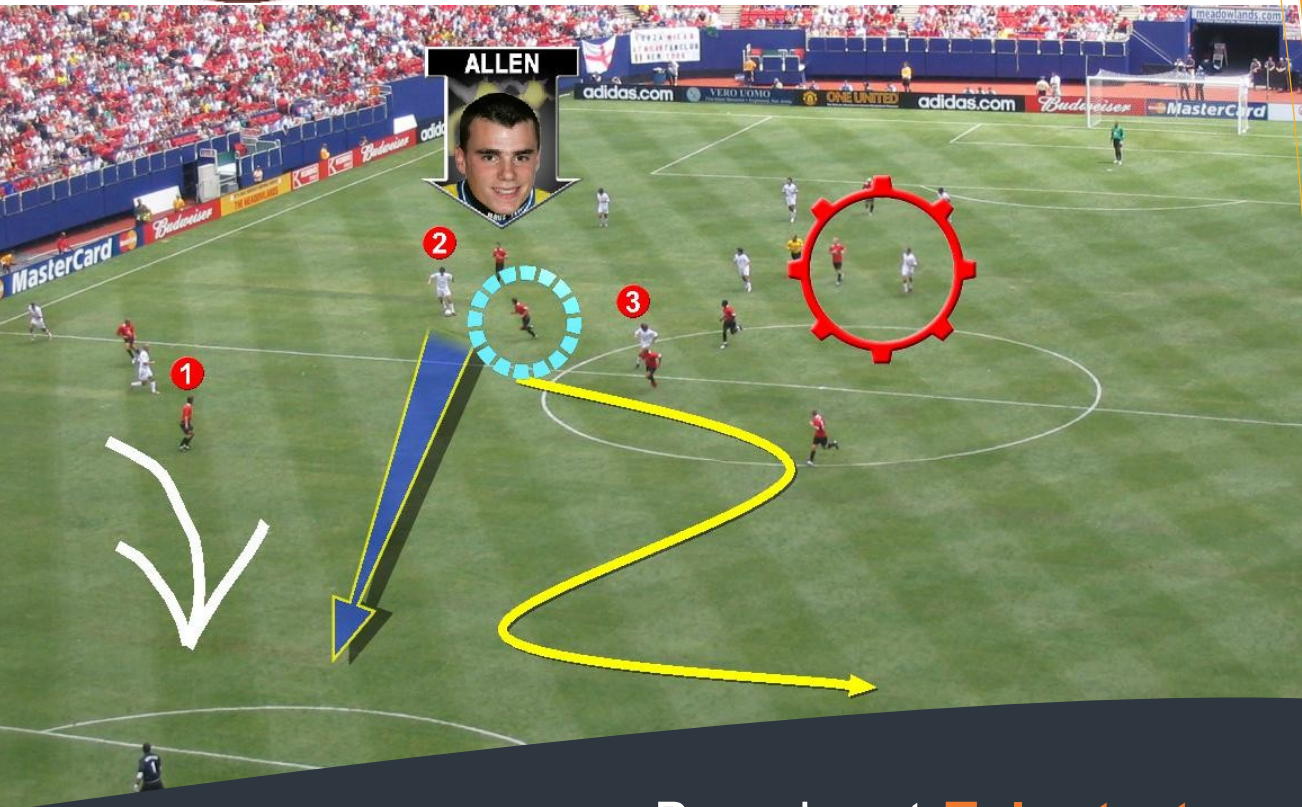




www.pointhd.com



Broadcast **Telestrator**

SPORTS, NEWS,
WEATHER,
LIVE EVENTS, TRAFFIC
GAME SHOWS

Visually
Captivating
Broadcast
Graphics



Technology at work for you

POINT-HD HELPING TALENT TO TELL THEIR STORY

POINT-HD is much more than a Telestrator.

It has a wealth of features and tools that enable presenters to add high resolution annotations and graphics to highlight key aspects of their story and captivate the audience.

Use of touch screen technology combined with user defined interface, ensures the POINT-HD is easy to use by talent.

POINT-HD HIGHLIGHTS

- PAL/NTSC/720P/1080I/1080P –SDI
- KEY & FILL OR COMPOSITED OUT.
- GENLOCK TO INPUT OR EXT. REF.
- TOUCH SCREEN VTR CONTROL.
- MULTIPLE SCREEN SUPPORT.
- PRODUCER / TD CONTROL.
- EASY TO REMOTE.
- INDUSTRY STANDARD HARDWARE.
- TALENT FRIENDLY.
- EXTERNAL CG/DVE CONTROL.

Simple to use Visually captivating

MULTIFUNCTIONAL SOLUTIONS

POINT-HD is ideal for outside broadcast or studio based applications. The base system can be enhanced by addition of extra touch screens and peripherals to cater for specific programming requirements.

Outside Broadcast applications key benefits:

- **Genlock** via input— Use the SDI input as the Genlock source. Eliminate additional cabling, Synchronizers on outputs or timing adjustments at each location.
- **Inbuilt Keyer**—Reduce cabling & DSK inputs by using the composited output instead of Key/Fill.
- **Easy to Remote**— system located at Talent side would require 2 x Fiber connections 1 input and 1 output.

Alternatively, the system can be located in the truck and using extenders remote just the Talents touch screen.

Fast Setup, Easy to Maintain, Simple Operation



point
HD

POINT-HD easily integrates within the production workflow and reduces burden on production crews. Talent can work freely at their own pace without having to wait for graphics. Talent can be given control of video clips during analysis.

POINT-HD enables producers to fully customize the look and feel of on air graphics.

custom graphics, enable any user to define their unique, individual branding.



POINT-HD A TOTALLY TALENT DRIVEN SOLUTION.

STUDIO APPLICATIONS

A basic configuration is easily enhanced with additional touch screens and KVMs, to provide added flexibility for studio based applications.



Add a large format touch screen display to show Talent or guest "In-Shot" using the POINT-HD.

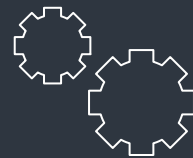
Add Producer/TD/Graphics control via KVM.

Extra touch screens for round table shows.

Connect POINT-HD to a ceiling mounted projector to create an On Floor display that the Talent can walk into.

POINT-HD can link with other production equipment, such as Routers, CG's, DVE's with LAN control.

Talent can touch hotspots on their touch screen, which trigger external effects, video flythrough, background wipes, source changes, 3D animations and much more.



CUSTOM SOLUTIONS

POINT-HD tools and features are constantly updated from user feedback. Should you require a specific function or adaptation then do contact us, we would be pleased to help.



WEB SOLUTION

POINT-HD HTML tool enables real time live display of web pages with video and animation in high resolution. Eliminate the need for external scan converters. The HTML tool can be used with local web pages generated by clip stores to allow Talent to select any archived clip for playback.



TOUCH SOLUTIONS

POINT-HD can interface with virtually any touch screen technology available today. Should you require specialist advice or solution for touch screens for interactive videowalls or wireless remote set-ups then please contact us.

Extensive Toolset

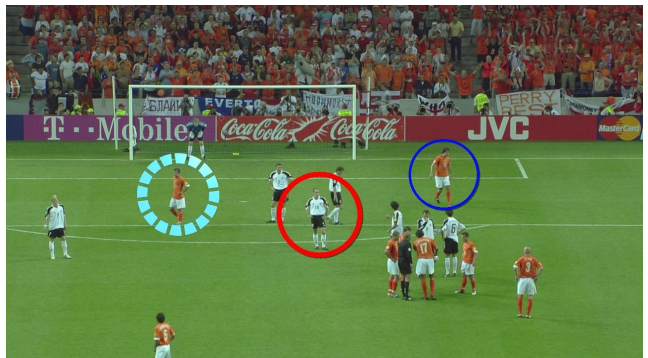
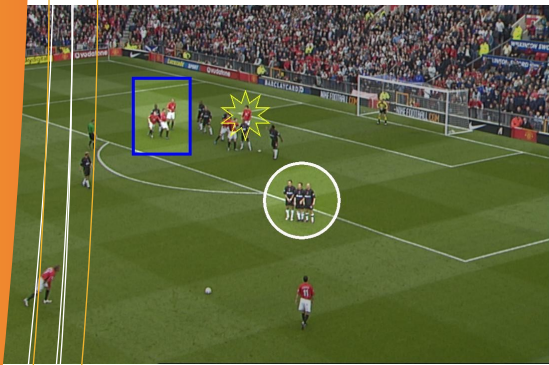
- FREEHAND DRAW
- STRETCHY ARROWS
- CURVED ARROWS
- GRAPHIC TOOL
- SPOTLIGHT
- SPLIT LINES
- ANIMATION HOT SPOTS
- ANGLE TOOL
- ZOOMS
- TEAM / ROSTERS
- PERSPECTIVE TOOL
- OFF SIDE TOOL
- VTR CONTROL
- CIRCLE DRAW

POINT-HD STUNNING GRAPHICS TO ESTABLISH INDIVIDUALITY

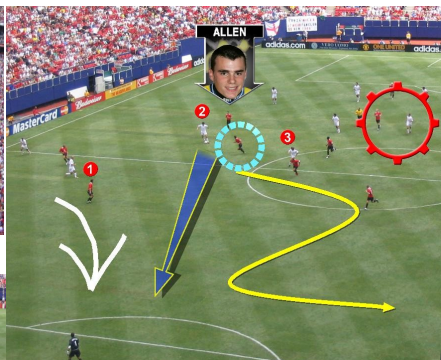
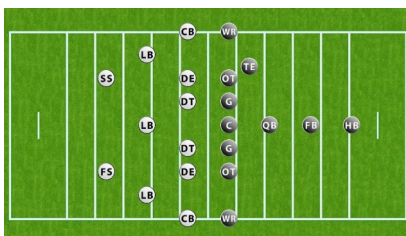
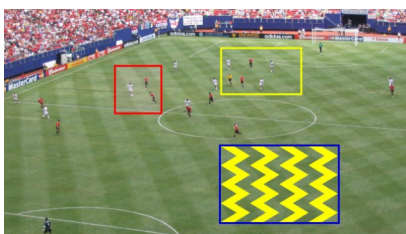
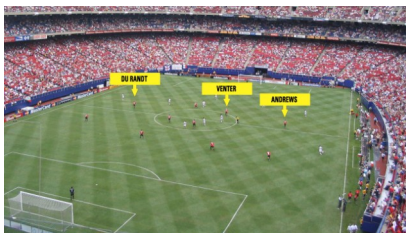
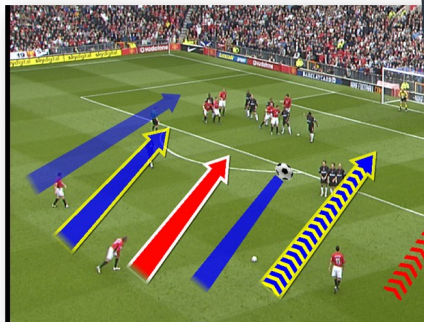
POINT-HD provides an extensive set of tools which can be customized and adjusted to suit varying program formats, whilst maintaining each productions unique look and feel.

Each tool can be given a unique look by the use of custom graphics which are used as textures.

Textures can be either static or contain animations to give the on air graphics individuality.



With POINT-HD every user can have their own interface and toolset. Individual profiles can be saved and recalled at a touch of a button and to make life easier for talent, you can even group a set of profiles that can be recalled live on air, allowing the toolset and interface to be kept simple and easy to use whilst at the same time allowing the talent to move back and forth between different graphical tool setups within each profile.



FEATURES FOR TALENT

- Talent friendly, easy to use, uncomplicated interface enable talent of all skill levels to use POINT-HD
- Individual Interfaces, each user can have thgier own preferd inter-face and custom toolset.
- Functionality for talent, tools func-tions can be adapted for working in ways talent prefers.

PRODUCTION FEATURES

- Control of On-Air look & feel.
- Enhance with custom graphics.
- In-Shot Talent & Guest setups.
- Producer/TD/Graphics control.
- Control of external DVE/CG effects.
- No extra burden on production staff.

TECHNICAL FEATURES

- Supports all video formats.
- Built in Keyer.
- Easy Genlock options.
- VTR Onscreen control.
- Multiple Touch screen interface.
- Works with any touch screen.
- Industry standard computing hard-ware.
- Worldwide useability.
- Easy to remote.
- OpenGL based for future proofing.
- Easy to maintain.

Real-Time, Real world
Interactive Broadcast
Graphics
Solutions

E-mediavision Ltd, based in London, England, is a world leader in real time interactive broadcast graphics solutions for sports, news, weather and multimedia applications.

Blazing a new trail in live TV illustration and analysis the company's range of POINT-HD products have been developed in close collaboration with some of the world's leading sports and news broadcasters and talent.

POINT-HD creates visually stunning graphics that create compelling viewing for the audiences, yet is simple to use by talent.

For more information about e-mediavision and its range of products visit:

www.e-mediavision.com .

For POINT-HD please visit
www.pointhd.com

For further information or to request an online demonstration please contact us via email info@pointhd.com or contact your representative below:

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